

ORCHESTRA OF SAMPLES

A project by collective Addictive TV,
bringing a world of musicians together digitally
in a musical journey without borders.

"Ingenious and compelling"
THE TIMES

"Impressive"
SONGLINES





ORCHESTRA OF SAMPLES

Sampling is a very 21st Century way of creating music, from the worlds of experimental sound collage to mainstream hip-hop.

Orchestra of Samples by digital artists Addictive TV is a unique project based on sampling recording sessions they filmed with over 250 musicians around the world in the last 10 years, from South America, Asia and the Middle-East, to North and West Africa and across Europe. They filmed improvised recordings sessions with musicians playing all manner of instruments, from local traditional to contemporary and newly invented, then sampled them all to create new music. The result is a digital supergroup of international artists brought together, regardless of musical or cultural background, who never met but now 'play' together. Instruments recorded also include many on **UNESCO's** intangible cultural heritage lists.

"Addictive TV create the perfect integration of audio and visual technologies in their thrilling live show"

THE HUFFINGTON POST



"An extraordinary piece of work"

BOB FISCHER, BBC INTRODUCING

"As a massive sonic collage, that manages to simultaneously celebrate differences and commonality, then if anything deserves, for the size of what it attempts to encompass, the repurposed term 'world music', then Orchestra of Samples does."

NORTHERN SKY MAGAZINE

In 2017, an album of **Orchestra of Samples** was released with German label !K7, receiving much radio airplay including on Gilles Peterson's **Worldwide FM** and a number of **BBC** radio stations (including **Radio 1**, **Radio 3** and **BBC6 Music**). *"Gloriously connected music"*, *"richly rewarding on repeated listens"* and *"one of the most inventive electronic albums you're going to hear"* said the press.

The project has received funding in the UK from both **Arts Council England** and **Newcastle Institute for Creative Arts Practice**, and arts funding in France from recording studios / venues **Canal 93** and **Le Hangar** in Paris.

Info & videos : www.orchestraofsamples.com





PERFORMANCES

Throughout performances, audiences see the sampled musicians on screen and **Addictive TV** are often joined by live guest musicians, creating a full on mixed-media experience. Guests have included world-famous percussionist **Dame Evelyn Glennie**, sitar master **Baluji Shrivastav OBE**, tabla virtuoso **Kuljit Bhamra MBE**, multi-instrumentalist **Nicolas Bras** (founder of *Rare and Strange Instruments* website), jazz trombonist **Dennis Rollins MBE**, trumpet player **Byron Wallen**, fretless guitar wizard **Alejandro de Valera**, Stomp percussionist **Paul Gunter** and French rapper **Edgar Sekloka**.

"The show celebrates cultural commonalities in all their polysyllabic richness: otherwise wildly disparate sources interact with and complement one another in enthrallingly unexpected ways"

THE QUIETUS

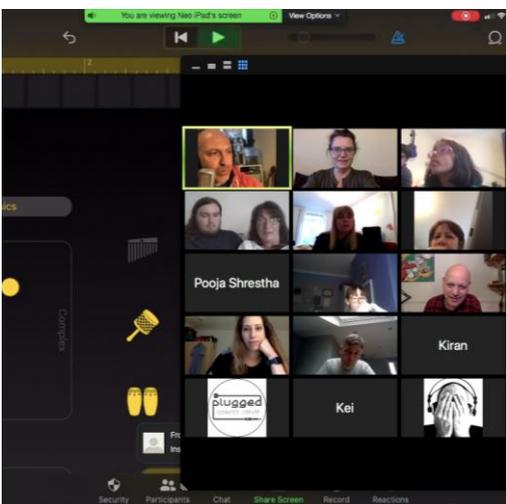
The project has toured the UK and internationally, from Colombia to Russia. Festivals include **WOMAD**, **Shambala**, **BBC Music Day**, **Musicport**, **Celtic Connections**, **RomaEuropa**, **Pirineos Sur** and many others. Prestigious venues have included both **Centre Pompidou** and **Quai Branly Museum** in Paris, **Erarta Museum** in St Petersburg, Mexico City's **Centro Nacional de las Artes**, Rome's **Museum of Contemporary Arts**, Madrid's **Círculo de Bellas Artes**, and both **The Royal College of Arts** and **Coventry Cathedral** in the UK.



TALKS & PARTICIPATION

Giving an insight into their work, **Addictive TV** have often sat on panel discussions, delivered talks and masterclasses at festivals, conferences, colleges and online, including the **Amsterdam Dance Event**, the Los Angeles **Digital Hollywood** conference, both the London and Paris flagship **Apple Store**, and at the **Royal College of Art**, **Central St Martins University of the Arts**, the **Roundhouse Young Creatives** initiative and the **School of Audio Engineering**.

Orchestra of Samples is an ever growing project and we continually film and record musicians to create new tracks. Shows often include local talent joining the performances when possible as live guests.



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ADDICTIVE TV

Biography

Addictive TV, who've been at the forefront of AV remixing for over two decades, were described by **Live Design** magazine as "*inspiring an entire generation of artists exploring the crossover between audio and visual mediums*". They've had their work exhibited at **New York's Museum of Moving Image**, **Shanghai's Museum of Contemporary Art** and **La Cité de la Musique** in **Paris** and even once audiovisually remixed the **Olympics** live on television!

"A glimpse into the very essence of music, Addictive TV have hit upon something very special with Orchestra of Samples"

CULTURED VULTURES



Addictive TV have also created commercials and other work for the likes of **Adidas**, **Red Bull**, **EA Games** and **Greenpeace**. Hollywood studios including **Paramount**, **Universal** and **20th Century Fox** have used their media remixing talents to create alternative trailers for films and television series such as **Iron Man**, **Fast & Furious**, **Vikings** and Oscar winning movie **Slumdog Millionaire**.

Addictive TV are driven by a passion for creating music from visual sources, where music and images are equal and indeed synergetic partners. Criss-crossing the art and music worlds, they've performed in over 50 countries, including at **Glastonbury Festival**, **Roskilde Festival**, London's **National Theatre**, Tokyo nightclubs **Womb** and **Yellow** and the **Pompidou Centre** in Paris. They're "*responsible for mind-bending live entertainment*" according to UK newspaper **The Times** and US magazine **Paste** said "*Addictive TV completely blew my mind! ...a compelling pop-culture audio/visual avalanche*". In the past, **DJ Mag** twice voted them Number One VJ in the World alongside their Top 100 DJ Poll, saying "*they've become famed for their eye-popping live shows, shredding and cutting film with beats into a heady, mind-meltingly funky mixture*".



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